

Moxi Fit patient profiles

Many consumers can benefit from Moxi™ Fit receiver-in-canal (RIC) hearing instruments, and for five patient profiles, Moxi Fit is key to their success.



Patient profile	Characteristics	Examples	Moxi Fit key features
In control	Desires manual control to adjust and optimize hearing devices	Engineer, long-time hearing instrument wearer, musician	Push button control, uControl™ app, remote control option, manual programs, IP68 rating
Tinnitus	Tinnitus disability, little to no hearing loss, cosmetically concerned, automatic performance	Veteran with Tinnitus, or other person with macular degeneration, diabetic neuropathy, amputee, Parkinson's disease, injury or wheelchair	Automatic performance, wireless, binaural features, Spatial Awareness, convenience, Tinnitus masker
Vanity	Wants an invisible solution that performs in all environments without sacrificing features for cosmetics	Active, working, parent, traveler	Automatic performance, wireless, binaural features, Spatial Awareness, convenience
On the go	Multi-tasks with frequent appointments, meetings, events and phone calls	Office worker, teacher, working parent, business executive, traveler	Premium binaural features, telecoil to access looping venues, uControl app, IP68 rating, plasma coating
Nature enthusiast	Wants environmentally friendly solutions that perform outdoors	Walker, hiker, bird watcher, bicyclist, runner	Spatial Awareness, premium binaural features, wind noise management, IP68 rating, plasma coating

How Moxi Fit features make patients' lives easier

Feature	What it does
Premium binaural features	Helps patients listen and engage with ease in the most challenging listening environments.
Spatial Awareness	Helps patients not just hear sounds but also localize those sounds.
Automatic performance	An automatic program that identifies and classifies the environments to ensure the patient is in the right hearing aid program at the exact moment in time.
Wireless	The hearing aid has the option to connect to Bluetooth® enabled accessories.
Wind noise management	Suppresses wind noise to make outdoor listening easier.
Fit and forget	The hearing instrument is aesthetically pleasing and lightweight, once placed on the ear. No additional steps are required for performance.
Ease of use	The hearing instrument is easy-to-use for every day performance.
Multiple programs	Multiple memories in the hearing instrument designed to provide optimal performance in different listening environments.
Ease of insertion/removal	The instrument is easy to insert into the ear/the instrument is easy to remove from the ear.
Industry standard fitting formulas	Industry standard guidelines for gain/volume prescription based on hearing loss.
Plasma coating	A coating is molecular bonded to the hearing instrument to protect against moisture penetration.
Convenience	No hassle, little effort for maximum performance.
uControl™ app	An app for Android™ or iPhone® devices to control the hearing instruments' volume control and program changes.