

## Unitron rechargeable patient profiles

Many consumers can benefit from Unitron rechargeable solutions, and for six patient profiles, the convenience of rechargeable batteries is key to their success.



Patient profile	Characteristics	Examples	Rechargeable key features
<b>Complex care</b>	Has low vision, impaired mobility or reduced dexterity	Veteran or other person with macular degeneration, diabetic neuropathy, amputee, Parkinson's disease, injury or wheelchair	Powers the hearing instrument all day with an overnight charge, eliminates the need for weekly battery changes, ease of use, IP68 rating
<b>Nature enthusiast</b>	Wants environmentally-friendly solutions that perform outdoors	Hiker, bird watcher, cyclist, nature lover, walker, runner	Reduces landfill from traditional batteries, water-based silver zinc batteries are safer and more environmental than other rechargeable solutions, conveniently interchangeable with non-rechargeable batteries (no need for access to power/charging outlet), IP68 rating
<b>On the go</b>	Multi-tasks with frequent appointments, meetings, events and phone calls	Working, parent, business executive, traveler	Offers flexibility to use either rechargeable or disposable batteries (no need for access to power/charging outlet), provides power for advanced signal processing and connectivity
<b>Respite care</b>	Resides in an assisted living center, senior community or group home	Individual who relies on caretakers to assist with day-to-day tasks or live in a Veterans' home	Easily maintained with simplified cleaning and care instructions for caregivers, IP68 rating
<b>Simple life</b>	Looks for easy solutions or is slow to adopt new technologies	Retiree who appreciates simplicity, is pushed into technology by family or is afraid of complication	No hassle of replacing disposable batteries, all-day performance with an overnight charge, simplified use and care
<b>Explorer</b>	Enjoys outdoor activities, travel, may not have access to electrical outlet	Backpacker, camper, hiker, traveler	Flexibility of using disposable batteries (no need for access to power/charging outlet), premium binaural features, Spatial Awareness, wind noise management