

Moxi Now patient profiles

Many consumers can benefit from Moxi™ Now receiver-in-canal (RIC) hearing instruments, and for four patient profiles, Moxi Now is key to their success.



Patient profile	Characteristics	Examples	Moxi Now key features
Tinnitus	Tinnitus disability, little to no hearing loss, cosmetically concerned, automatic performance	Veteran with Tinnitus, or other person with macular degeneration, diabetic neuropathy, amputee, Parkinson's disease, injury or wheelchair	Automatic performance, wireless, premium binaural features, Spatial Awareness, convenience, Tinnitus masker
Vanity	Wants an invisible solution that performs in all environments without sacrificing features for cosmetics	Active, working, parent, traveler	Automatic performance, wireless, premium binaural features, Spatial Awareness, convenience
On the go	Multi-tasks with frequent appointments, meetings, events and phone calls	Working parent, business executive, traveler	Automatic performance, Spatial Awareness, premium binaural features, wind noise management, wireless, ease of use, fit and forget
Modern consumer	Young, technology savvy, connected, early adopter	Young veteran, working, executive, traveler	Automatic performance, premium binaural features, Spatial Awareness, wireless, ease of use, fit and forget, IP68 rating

How Moxi Now features make patients' lives easier

Feature	What it does
Premium binaural features	Helps patients listen and engage with ease in the most challenging listening environments.
Spatial Awareness	Helps patients not just hear sounds but also localize those sounds.
IP68 Ingress Protection rating	Gives patients comfort knowing their hearing aids are protected and durable in wet and dusty environments, even with the rechargeable option. Reduces repairs.
Automatic performance	An automatic program that identifies and classifies the environments to ensure the patient is in the right hearing aid program at the exact moment in time.
Wireless	The hearing aid has the option to connect to Bluetooth® enabled accessories.
Fit and forget	The hearing instrument is aesthetically pleasing and lightweight, once placed on the ear. No additional steps are required for performance.
Ease of use	The hearing instrument is easy-to-use for every day performance.
Convenience	No hassle, little effort for maximum performance.
Wind noise management	Suppresses wind noise to make outdoor listening easier.