Unitron FLEX:UPGRADE Holiday Campaign

Below is the email content to send to your patients that are fitted with Unitron hearing instruments

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*Email Subject line: You’re invited to our holiday event*

*Pre-header text: Join us for a festive upgrade opportunity*

*Email headline:*

**Celebrate the Season with Us: Join Our Holiday Event!**

We warmly invite you to our special holiday event, where you can explore Unitron’s latest hearing technology and learn how easy it is to upgrade your current hearing instruments. The holiday season brings unique listening environments, filled with sounds you love and moments you cherish. We want to make sure you don't miss a beat! Our advanced technology is designed to enhance your hearing experience, so you can enjoy every sound that makes this time of year special. Join us to discover how you can hear your best this holiday season.

**Join us on Month, Day, Time**

*We look forward to seeing you*

***Please kindly RSVP to***

XXX-XXX-XXXX • [info@hearingclinic.com](mailto:info@hearingclinic.com)



*Email Subject line: Don’t miss your favorite sounds this holiday season*

*Pre-header text: Upgrade your hearing aid to a higher hearing technology level*

*Email headline:*

**Holiday season and better hearing**

The holiday season means spending time with family and friends. Our goal it to have you experience the holidays with better hearing. We don’t want you missing out on your favorite sounds any time of year. This is a great time to upgrade your Unitron hearing aids.

**Not sure if you need an upgrade?**

1. Call us today to book your appointment
2. We will review your current listening needs and hearing aid technology level
3. If your listening needs have evolved and greater sound performance is beneficial, we’ll get you on the higher technology level to use over the holidays

***Interested in getting started with holiday upgrade?***

Book an appointment:

XXX-XXX-XXXX • [info@hearingclinic.com](mailto:info@hearingclinic.com)

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*Email Subject line: Better hearing for the holidays*

*Pre-header text: Take home a higher hearing technology level today*

*Email headline:*

**Our gift to you**

*Email body copy:*

As we head into the holiday season, we want to make sure your Unitron hearing aids are optimized so that you don’t miss out on any of the moments that make this time of year so special. You’ll likely find yourself in environments with friends and family during the holidays and you will not want to miss out on the conversations.

**This is the perfect time for an upgrade.**

**Here’s how:**

1. Call us today to book your appointment
2. We will review your current listening needs and hearing aid technology level
3. If your listening needs have evolved and greater sound performance is beneficial, we’ll get you on the higher technology level to use over the holidays

***Interested in getting started with holiday upgrade?***

Book an appointment:

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*Email Subject line: Last chance opportunity – hearing aid upgrade*

*Pre-header text: Don’t miss out! Time to upgrade*

*Email headline:*

**Last Chance to Upgrade Your Hearing Aids – Don’t Miss Out!**

*Email body copy:*

Upgrading your Unitron hearing aids can make a world of difference, especially during the holiday season when conversations, gatherings, and celebrations are at their peak. With advanced hearing technology, you'll experience clearer sound, better speech understanding in noisy environments, and enhanced comfort in various listening settings. The latest devices offer features like seamless connectivity, magnetic charging devices, and sound adjustments that you can make from an app on your phone, ensuring you stay connected and engaged in all the festive moments. Upgrading now means you won’t miss out on the laughter, music, and meaningful conversations that make the holidays special. Give yourself the gift of better hearing this season!

**Not sure if you need an upgrade?**

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2. We will review your current listening needs and hearing aid technology level
3. If your listening needs have evolved and greater sound performance is beneficial, we’ll get you on the higher technology level to use over the holidays

***Interested in getting started with holiday upgrade?***

Book an appointment:

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